

BELGIAN CHRYSANTHEMUMS

2026



BLOOMING ATMOSPHERE, LIMITLESS CREATIVITY



Limitless creativity (EN)

Every chrysanthemum begins with an idea. By crossing and selecting in a targeted way, we create new colours, shapes and textures. In this way, flowers are created that add atmosphere and allow creativity to blossom.

Eindeloze creativiteit (NL)

Elke chrysant begint met een idee. Door zorgvuldig te kruisen en te selecteren, creëren we nieuwe kleuren, vormen en texturen. Zo ontstaan bloemen die sfeer brengen en creativiteit tot bloei laten komen.

Créativité sans limites (FR)

Chaque nouveau chrysanthème commence par une idée. En croisant et en sélectionnant de manière ciblée, nous créons de nouvelles couleurs, formes et textures. C'est ainsi que naissent des fleurs qui véhiculent une atmosphère et permettent à la créativité de s'épanouir.

Endlose Kreativität (DE)

Am Anfang jeder Chrysanthe steht eine Idee. Durch gezielte Kreuzung und Auslese gelangen wir zu neuen Farben, Formen und Texturen. So entstehen Blumen, die Stimmungsmacher sind und die Kreativität anregen.

Symbols



BLOEI | FLORAISON | FLOWERING | BLÜTEZEIT

P

PATENT | LICENCE | ROYALTY | LIZENZ
P € 0,05
P1 € 0,06

↑
↓

GROEIKRACHT | PUISSANCE DE CROISSANCE | VIGOUR | WUCHSKRAFT
1 COMPACT | COMPACT
3 GEMIDDELD | MEDIUM
5 STERK | STRONG



BLOEMTYPE | TYPE DE FLEUR | FLOWERTYPE | BLUMENTYP
E ENKEL | SINGLY
D DUBBEL | DOUBLE



BLOEM DIAMETER | DIAMÈTRE DE LA FLEUR | FLOWER DIAMETER | BLÜTEDIAMETER (CM)

R

REACTIETIJD (WEEKEN) | RÉACTION (SEMANINES) | REACTION (WEEKS) | REAKTION (WOCHEN)















**ENDLESS
VARIETIES,
ENDLESS
POSSIBILITIES**



*Early
Line*

WEEK 39

white		P				R
Isaura white	39	P	3	D	4,8	5
Maya white	39	P1	4	D	5	5,5
yellow		P				R
Isaura yellow	39	P	3	D	4,8	5
pink		P				R
Maya pink	39		4	D	5	5,5
Merlino	39	P1	3	D	3	6

**NATURAL ELEGANCE,
LASTING BEAUTY**



MAYA WHITE
verticillium resistance



☼	P	⌈	⬠	∅	R
39	P1	4	D	5	5,5



MAYA PINK
verticillium resistance



☼	P	⌈	⬠	∅	R
39		4	D	5	5,5



ISAURA WHITE
short reaction time



☼	P	⌈	⬠	∅	R
39	P	3	D	4,8	5



ISAURA YELLOW
short reaction time



☼	P	⌈	⬠	∅	R
39	P	3	D	4,8	5



MERLINO







☼	P	⌈	⬠	∅	R
39	P1	3	D	3	6





BRINGING WARMTH TO AUTUMN DAYS





DATAflor





Mid
Line





WEEK 40/41





white		P				R
Katlijn white	40	P	2	D	4,2	6
Cevo white	41	P1	4	D	3	7,5
Inova white	41	P1	3	D	4	6

yellow		P				R
Katlijn yellow	40	P	2	D	4,2	6
Picardie	40	P1	4	D	4	6
Vittorio	40	P	3	D	3	6
Inova yellow	41	P1	3	D	4	6
Cevo yellow NEW	41	P1	4	D	3	7,5

pink		P				R
Inova pink	41	P1	3	D	4	6
Inova salmon	41	P1	3	D	4	6

purple		P				R
Florita	41	P1	4	E	4	6,5
Inova purple	41	P1	3	D	4	6

orange		P				R
Marjolein brown	41	P	3	D	4,6	7
Inova orange	41	P1	3	D	4	6
Elba brown	41	P1	5	D	3,6	6,5
Elba orange	41	P1	5	D	3,6	6,5

red		P				R
Inova red	41	P1	3	D	4	6
Elba red	41	P1	5	D	3,6	6,5



KATELIJN WHITE
big double flower



🌸	P	↑	⬠	∅	R
40	P	2	D	4,2	6



KATELIJN YELLOW
big double flower



🌸	P	↑	⬠	∅	R
40	P	2	D	4,2	6



PICARDIE



🌸	P	↑	⬠	∅	R
40	P1	4	D	4	6



VITTORIO
strong flower



🌸	P	↑	⬠	∅	R
40	P	3	D	3	6



FLORITA
very round



🌸	P	↑	⬠	∅	R
41	P1	4	E	4	6,5



MARJOLEIN BROWN
big bottom



🌸	P	↑	⬠	∅	R
41	P	3	D	4,6	7



INOVA WHITE
serie of 7 colours



	P	I			R
41	P1	3	D	4	6



INOVA YELLOW
serie of 7 colours



	P	I			R
41	P1	3	D	4	6



INOVA PINK
serie of 7 colours



	P	I			R
41	P1	3	D	4	6



INOVA SALMON
serie of 7 colours



	P	I			R
41	P1	3	D	4	6



INOVA ORANGE
serie of 7 colours



	P	I			R
41	P1	3	D	4	6



INOVA RED
serie of 7 colours



	P	I			R
41	P1	3	D	4	6



INOVA PURPLE
serie of 7 colours



	P	I			R
41	P1	3	D	4	6



Discover our most complete family

Ontdek onze meest complete serie.
Découvrez notre famille la plus complète.

Entdecken Sie unsere umfangreichste Familie.



ELBA BROWN



☼	P	I	◆	∅	R
41	P1	5	D	3,6	6,5



ELBA ORANGE



☼	P	I	◆	∅	R
41	P1	5	D	3,6	6,5



CEVO WHITE

very uniform



☼	P	I	◆	∅	R
41	P1	4	D	3	7,5



NEW

CEVO YELLOW

very uniform



☼	P	I	◆	∅	R
41	P1	4	D	3	7,5















ELBA RED



☼	P	I	◆	∅	R
41	P1	5	D	3,6	6,5













Late
Line

WEEK 42/43

white		P				R
Amos	42	P1	2	D	3	7,5
Marco white	42	P1	4	D	3,8	7
Silvano white	42	P1	5	E	4,5	8
Cremona white	42	P1	3	D	4,5	7
Blanca	42	P1	3	D	4,5	7
Lana white	43	P1	4	D	3	8
Laura white	43	P1	3	D	3,2	7
Sakina white	43	P1	4	E	3	8
yellow		P				R
Samini yellow	42	P	4	D	3,8	7
Orlando	42	P	3	D	3,3	7
Pikato	42	P	2	D	3,2	7
Silvano cream	42	P1	5	E	4,5	8
Elora	42	P1	4	D	4	7
Lana yellow	43	P1	3	D	3,2	8
Omega yellow	43	P1	3	D	4	7,5
Lauro yellow	43	P1	3	D	3,2	7
pink		P				R
Rosano	42	P	5	D	3	7
Eros pink	42	P1	2	D	3	7
Tropical	42	P	4	D	5	7,5
Verona pink	42	P1	4	E	5	7
Lauro pink	43	P1	3	D	3,2	7
Sakina pink	43	P1	4	E	3	8

Late
Line

WEEK 42/43

purple		P				R
Eros purple	42	P	2	D	3	7
Gloria	42	P1	3	D	4	6,5
Silvano purple	42	P1	5	E	4,5	8
Lauro purple	43	P1	3	D	3,2	7
Amida purple	43	P1	4	D	4,5	7,5
orange		P				R
Samini orange	42	P	4	D	3,8	7
Olivia	42	P1	2	D	4	7
Sonita orange	42	P1	3	D	4	6,5
Sofina orange	43	P1	2	D	3,2	7
Lauro bronze	43	P1	3	D	3,2	7
red		P				R
Samini red	42	P	3	D	3,8	7
Eros red	42	P	2	D	3	7
Silvano red	42	P1	5	E	4,5	8
Festien	43	P1	3	D	3,9	7
Lauro red	43	P1	3	D	3,2	7

 DATAflor

BELGIAN CHRYSANTHEMUMS
- BY DATAFLOR -



SAMIINI YELLOW



☼	P	I	◆	∅	R
42	P	4	D	3,8	7



SAMIINI ORANGE



☼	P	I	◆	∅	R
42	P	4	D	3,8	7



BLANCA



☼	P	I	◆	∅	R
42	P1	3	D	4,5	7



OLIVIA

top



☼	P	I	◆	∅	R
42	P1	2	D	4	7



SAMIINI RED



☼	P	I	◆	∅	R
42	P	3	D	3,8	7



MARCO WHITE

verticillium resistance



☼	P	I	◆	∅	R
42	P1	4	D	3,8	7



GLORIA PURPLE

top



☼	P	I	◆	∅	R
42	P1	3	D	4	6,5



SONITA ORANGE



☼	P	I	◆	∅	R
42	P1	3	D	4	6,5



ORLANDO
top, very uniform



☼	P	I	◆	∅	R
42	P	3	D	3,3	7



TROPICAL



☼	P	I	◆	∅	R
42	P	4	D	5	7,5



ELORA



☼	P	I	◆	∅	R
42	P1	4	D	4	7



VERONA PINK



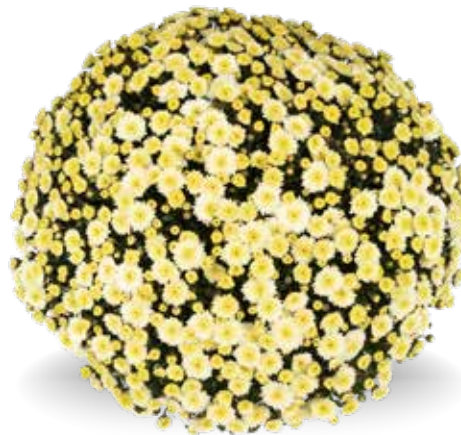
☼	P	I	◆	∅	R
42	P1	4	E	5	7



ROSANO



☼	P	I	◆	∅	R
42	P	5	D	3	7



CREMONA WHITE



☼	P	I	◆	∅	R
42	P1	3	D	4,5	7



AMIDA PURPLE



☼	P	I	◆	∅	R
43	P1	4	D	4,5	7,5



FESTIEN
intens flower colour





☼	P	I	◆	∅	R
43	P1	3	D	3,9	7




**WARM,
SOFT,
BLOOMING**



LANA WHITE 
top 

	P	I			R
43	P1	4	D	3	8






LANA YELLOW 
top 

	P	I			R
43	P1	3	D	3,2	8






SAKINA WHITE 


	P	I			R
43	P1	4	E	3	8



SAKINA PINK 


	P	I			R
43	P1	4	E	3	8



LAURO WHITE
serie of 6 colours



☼	P	I	◆	∅	R
43	P1	3	D	3,2	7



LAURO YELLOW
serie of 6 colours



☼	P	I	◆	∅	R
43	P1	3	D	3,2	7



LAURO PINK
serie of 6 colours



☼	P	I	◆	∅	R
43	P1	3	D	3,2	7



LAURO PURPLE
serie of 6 colours



☼	P	I	◆	∅	R
43	P1	3	D	3,2	7



LAURO BRONZE
serie of 6 colours



☼	P	I	◆	∅	R
43	P1	3	D	3,2	7



LAURO RED
serie of 6 colours



☼	P	I	◆	∅	R
43	P1	3	D	3,2	7

“

The **Lauro** varieties are flexible and highly weather-resistant, ideally suited for finishing the end of the season.

—

De **Lauro** rassen zijn soepel en sterk weersbestendig. Uitermate geschikt om het einde van het seizoen af te ronden.

Les variétés **Lauro** sont souples et très résistantes aux intempéries, ce qui les rend idéales pour terminer la saison.

Die **Lauro**-Sorten sind flexibel und sehr wetterfest. Sie eignen sich hervorragend für den Abschluss der Saison.



EROS RED
small pots



☼	P	↑	◆	∅	R
42	P	2	D	3	7



EROS PINK
small pots



☼	P	↑	◆	∅	R
42	P1	2	D	3	7



AMOS
small pots



☼	P	↑	◆	∅	R
42	P1	2	D	3	7,5



OMEGA YELLOW



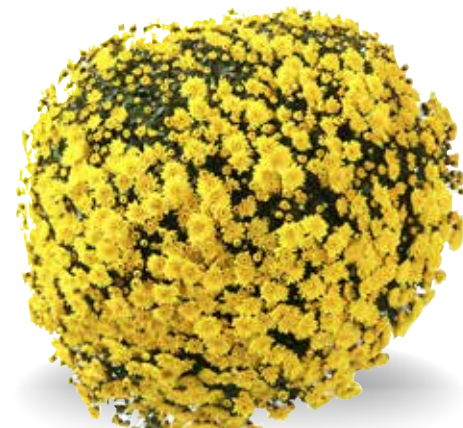
☼	P	↑	◆	∅	R
43	P1	3	D	4	7,5



EROS PURPLE
small pots



☼	P	↑	◆	∅	R
42	P	2	D	3	7



PIKATO
small pots



☼	P	↑	◆	∅	R
42	P	2	D	3,2	7



SOFINA ORANGE



☼	P	↑	◆	∅	R
43	P1	2	D	3,2	7



SILVANO WHITE
jumbo



🌸	P	↑	⬡	∅	R
42	P1	5	E	4,5	8



SILVANO CREAM
jumbo



🌸	P	↑	⬡	∅	R
42	P1	5	E	4,5	8



SILVANO RED
jumbo



🌸	P	↑	⬡	∅	R
42	P1	5	E	4,5	8



SILVANO PURPLE
jumbo



🌸	P	↑	⬡	∅	R
42	P1	5	E	4,5	8



Strong growers for a maximum experience of splendid flowers.

—

Strong growers voor een maximale beleving van schitterende bloemen.

Leur **pousse robuste** permet de profiter au maximum des fleurs superbes.

Ihr **starkes Wachstum** bringt die brillanten Blüten optimal zur Geltung.



Mix Pot

WEEK 41/43

MID LINE					☼	↑	R
Inova	mix 1	Inova white	Inova yellow	Inova purple	41	3	6
	mix 2	Inova white	Inova yellow	Inova orange			
	mix 3	Inova white	Inova yellow	Inova red			
	mix 4	Inova white	Inova purple	Inova red			
	mix 5	Inova yellow	Inova pink	Inova orange			
	mix 6	Inova pink	Inova orange	Inova red			
	mix 7	Inova yellow	Inova purple	Inova orange			

LATE LINE					☼	↑	R
Eros	mix 1	Pikato	Eros pink	Eros purple	42	2	7
	mix 2	Pikato	Eros pink	Eros red			
	mix 3	Pikato	Eros purple	Eros red			
	mix 4	Eros pink	Eros purple	Eros red			
Lana	mix 1	Lana white	Lana yellow	Lauro purple	43	4	8
	mix 2	Lana white	Lana yellow	Lauro red			
	mix 3	Lana white	Lauro purple	Lauro red			
	mix 4	Lana yellow	Lauro purple	Lauro red			
Festien	mix	Lana white	Lana yellow	Festien	43	4	8
Lauro	mix 1	Lauro white	Lauro yellow	Lauro pink	43	3	7
	mix 2	Lauro white	Lauro yellow	Lauro purple			
	mix 3	Lauro white	Lauro yellow	Lauro red			
	mix 4	Lauro white	Lauro purple	Lauro pink			
	mix 5	Lauro yellow	Lauro purple	Lauro red			
	mix 6	Lauro white	Lauro pink	Lauro bronze			
	mix 7	Lauro white	Lauro purple	Lauro bronze			



INOVA MIX 6
Inova pink - Inova orange - Inova red



☼	↑	R
41	3	6



INOVA MIX 7
Inova yellow - Inova purple - Inova orange



☼	↑	R
41	3	6



LAURO MIX 2
Lauro white - Lauro yellow - Lauro purple



☼	↑	R
43	3	7



FESTIEN MIX
Lana white - Lana yellow - Festien



☼	↑	R
43	4	8



Contact us!

Dataflor
 Klokhofstraat 12
 8980 Beselare
 Belgium
 www.dataflor.be
 BTW/TVA BE0475 727 887



Wouter David | +32 478 67 61 62
 wouter@dataflor.be



Johan David | +32 477 40 69 27
 info@dataflor.be



Partner/Agent/Sales

Worldwide

Floritec
 Van Hemessenkade 7
 2481 BG Woubrugge
 Netherlands

Contact
 Frank Piron
 Tel: +31 642 03 10 29
 E-mail: frank@floritec.eu
 www.floritec.eu



VARIETY OVERVIEW

week	white	yellow	pink	purple	orange	red
39	3	Isaura	Isaura	Merlino		
	4	Maya		Maya		
40	2	Katelijn	Katelijn			
	3		Vittorio			
	4		Picardie			
41	3	Inova	Inova Inova salmon	Inova	Inova Marjolein	Inova
	4	Cevo	Cevo	Florita		
	5				Elba orange Elba brown	Elba
42	2	Amos	Pikato	Eros	Eros	Olivia Eros
	3	Blanca Cremona	Orlando		Gloria	Sonita Samini
	4	Marco	Samini Elora	Tropical Verona		Samini
	5	Silvano	Silvano	Rosano	Silvano	Silvano
43	2				Sofina	
	3	Lauro	Lauro Lana Omega	Lauro	Lauro	Lauro Festien Lauro
	4	Lana Sakina		Sakina	Amida	

2026

January

	M	T	W	T	F	S	S
1				1	2	3	4
2	5	6	7	8	9	10	11
3	12	13	14	15	16	17	18
4	19	20	21	22	23	24	25
5	26	27	28	29	30	31	

February

	M	T	W	T	F	S	S
5							1
6	2	3	4	5	6	7	8
7	9	10	11	12	13	14	15
8	16	17	18	19	20	21	22
9	23	24	25	26	27	28	

March

	M	T	W	T	F	S	S
9							1
10	2	3	4	5	6	7	8
11	9	10	11	12	13	14	15
12	16	17	18	19	20	21	22
13	23	24	25	26	27	28	29
14	30	31					

April

	M	T	W	T	F	S	S
14			1	2	3	4	5
15	6	7	8	9	10	11	12
16	13	14	15	16	17	18	19
17	20	21	22	23	24	25	26
18	27	28	29	30			

May

	M	T	W	T	F	S	S
18					1	2	3
19	4	5	6	7	8	9	10
20	11	12	13	14	15	16	17
21	18	19	20	21	22	23	24
22	25	26	27	28	29	30	31

June

	M	T	W	T	F	S	S
23	1	2	3	4	5	6	7
24	8	9	10	11	12	13	14
25	15	16	17	18	19	20	21
26	22	23	24	25	26	27	28
27	29	30					

July

	M	T	W	T	F	S	S
27			1	2	3	4	5
28	6	7	8	9	10	11	12
29	13	14	15	16	17	18	19
30	20	21	22	23	24	25	26
31	27	28	29	30	31		

August

	M	T	W	T	F	S	S
31						1	2
32	3	4	5	6	7	8	9
33	10	11	12	13	14	15	16
34	17	18	19	20	21	22	23
35	24	25	26	27	28	29	30
36	31						

September

	M	T	W	T	F	S	S
36		1	2	3	4	5	6
37	7	8	9	10	11	12	13
38	14	15	16	17	18	19	20
39	21	22	23	24	25	26	27
40	28	29	30				

October

	M	T	W	T	F	S	S
40				1	2	3	4
41	5	6	7	8	9	10	11
42	12	13	14	15	16	17	18
43	19	20	21	22	23	24	25
44	26	27	28	29	30	31	

November

	M	T	W	T	F	S	S
44							1
45	2	3	4	5	6	7	8
46	9	10	11	12	13	14	15
47	16	17	18	19	20	21	22
48	23	24	25	26	27	28	29
49	30						

December

	M	T	W	T	F	S	S
49		1	2	3	4	5	6
50	7	8	9	10	11	12	13
51	14	15	16	17	18	19	20
52	21	22	23	24	25	26	27
1	28	29	30	31			



Klokhofstraat 12 | B-8980 Beselare | www.dataflor.be | G: +32 (0)477 40 69 27 | info@dataflor.be

1 januari 2026: Nieuwjaar | New Year's Day
5 april 2026: Pasen | Easter
1 mei 2026: Feest van de Arbeid | Labour Day
14 mei 2026: O.L.H. Hemelvaart | Ascension Day
24 mei 2026: Pinksteren | Whit Sunday

21 juli 2026: Nationale feestdag | National Holiday
15 augustus 2026: O.L.V. Hemelvaart | Ascension Day
1 november 2026: Allerheiligen | All Saints' Day
11 november 2026: Wapenstilstand | Armistice
25 december 2026: Kerstmis | Christmas